

GCSE Media in Context (Year10) – Key Stage 4

Intent:

Media in context is a crucial part of the non-examined curriculum at Southway. It provides a lens, or lenses, through which students view, interpret and discuss current issues in the world around us. The lenses comprise the traditional ‘humanities’ subjects such as Geography, History, Politics, R.E. and Sociology, which provide a structure that enables students to interrogate the news in front of them, developing informed opinions. The ability to interrogate and challenge the news and other information streams in the light of geographical, historical and political contexts, enables students to develop a broader view and to consider that all information presented to them merits scrutiny.”

Implementation:

	Term 1	Term 2	Term 3
Year 1	<p>Race and Society</p> <ul style="list-style-type: none"> • Introduction to Media in Context • To what extent does racism exist in the 21st Century? • Who is Rodney King? Who is George Floyd? • Race and the Justice System • What is BLM? • Your Views <p>Stereotypes in Popular Culture</p> <ul style="list-style-type: none"> • What is a stereotype? • Stereotyping Gender • Stereotyping Children and Teenagers • Stereotyping Race and Religion • The Dangers of Stereotyping in Advertising <p>Stereotyping in the News</p>	<p>Class Through the Ages</p> <ul style="list-style-type: none"> • The Victorian Class System • Working class in the media • Upper class in the media • Royalty • Choose a current TV programme, film, or news article which you feel represents one of the classes studied in a certain way. Create an overview or short presentation. <p>Social Media Manipulation</p> <ul style="list-style-type: none"> • History of Social Media • Dangers of Social Media • What is fake news? • What is catfishing? • What is targeted Marketing? <p>Political Grooming and the Cambridge Analytica Scandal</p>	<p>Political Bias in Newspapers</p> <ul style="list-style-type: none"> • Left Wing vs. Right Wing • Left Wing Politics in the Media • Right Wing Politics in the Media • Grenfell Tower Fire • Manchester Arena Bombing • The War on Syria • The Trump Election • Brexit <p>Political event of choice (a change to choose something current)</p>

“Media literacy is not just important, it's absolutely critical. It's going to make the difference between whether kids are a tool of the mass media or whether the mass media is a tool for kids to use.” Linda Ellerbe

“The illiterate of the 21st century will not be those who cannot read and write, but those who cannot learn, unlearn, and relearn.” Alvin Toffler